

# THE CREATIVE EYE

JULY 15TH - JULY 23RD 2009

WEDNESDAY JULY 15TH | 6:00PM - 9:00PM

THURSDAY JULY 16TH | 6:00PM - 9:00PM

SATURDAY JULY 18TH | 9:00AM - 7:00PM

SUNDAY JULY 19TH | 9:00AM - 4:00PM

THURSDAY JULY 23RD | 6:00PM - 9:00PM

2 DAYS + 3 SESSIONS - 26 HOURS

CEDRIC PEARSON

\$249.00 + GST | LEVEL: INTERMEDIATE

## WORKSHOP DESCRIPTION

The Creative Eye workshop will focus on the creative process as applied to the photographic medium. The exploration starts by examining how the eye looks and the brain sees, then follows the flow through the brain as visual elements are perceived, de-constructed, visualized and reconstructed as visual expressions. It looks at how intention and attitude determine point of view and style. It explores consciousness and concepts of reality in seeking to overcome barriers to discovery and invention. Finally it reflects on the development and maintenance of the passion, commitment and discipline required to produce and present creative expression.

During the workshop, participants will explore the creative process through in-class exercises as well as photographic exercises designed to develop and expand photographic vision and visual expression. They will also produce a small body of work on a chosen theme that they will present for group discussion and appreciation.

Students must have their own compact digital camera or DSLR and have access to a computer with presentation software installed. As this is an intermediate level course, participants are expected to have a working knowledge of their equipment. Recommended prerequisites are Back to Basics: Film or Foundation in Digital Photography or their equivalent. Enrolment is limited to ensure one-on-one attention.