

MASTER CLASS IN VISUAL LITERACY

MASTER CLASS DESCRIPTION

In this twelve-week session students will explore the value of visual language, its formal structure and poetical link to cultural voice and identity. This master class is intended to assist an individual's development of ethical and creative values with regard to the specific communities in which they wish to work, whether they be documentary, poetic or commercial disciplines.

Through an exploration of formal concerns, camera handling and printing sessions, individuals will focus the development of image-making skills whether in a fine-art or commercial art community. Emphasis is to be placed on image structure, camera technique and printing translation with reference to sequence, layout and the book format, and image and text relationship. Students will explore the ideas raised by their work with discussion of Art History, Photographic History, and Cultural Studies with their own immediate traditions and values.

Inks are included in the tuition fees for the Master Class in Visual Literacy. Students must have access to a laptop computer and a version of, Adobe Photoshop CS ,CS2,CS3. Students will supply their own inkjet paper; specialty papers will be available for purchase from SPAO. This is a master level course; therefore, working knowledge of camera techniques and Photoshop are expected. Enrolment is limited to ensure one on one attention.

There is a free public lecture at SPAO to introduce this class on Friday April 4th, 2008 at 6:00PM

MAY 12TH - AUGUST 1ST 2008 | MONDAYS | 12:00PM - 4:00PM

MONDAY MAY 19TH HOLIDAY CLASS RESCHEDULED FOR TUESDAY MAY 20TH

FINAL CLASS FRIDAY AUG 1ST

13 SESSIONS - 52 HOURS | MICHAEL SCHREIER | \$875.00 + GST | LEVEL: MASTER